

Quadrille



Awarding Scholarships to outstanding university students from the United States and Germany

The Germanistic Society of America Presents

The 63rd Quadrille Ball

24 February 2024
583 Park Avenue, New York

Impact:

The Germanistic Society of America

The Quadrille Ball has raised funds for Scholarships for highly qualified Ph.D. candidates and graduate and undergraduate students enrolled at universities in Germany or the United States since 1961.

Empowering Future Leaders:

- More than 700 exceptional transatlantic students and researchers sponsored - many successful graduates are now highly recognized scientists, successful entrepreneurs, or became university president

Volunteer-driven Organization:

- Dedicated professionals donate valuable hours, skills, and expertise organizing the annual Quadrille Ball
- More than \$5 Million raised
- 2500+ Quadrille dancers contributed their time and passion



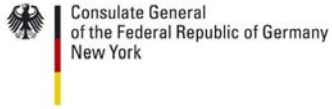
The Germanistic Society of America

“I am honored to pledge my support to the Quadrille Ball in admiration of the critical work they accomplish in support of transatlantic relations, and I would like to invite you to join the family of the Quadrille contributors who support the Germanistic Society’s great work.”

David Gill, Consul General of the Federal Republic of Germany, New York



Current & Former Sponsors



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OUR MISSION: SCHOLARSHIPS



Meyra Defne Çoban, Masters in Philosophy, Duke University and University of Edinburgh

"With a scholarship, you are equipping me and others with the recognition that their research and contributions to transatlantic exchange are worth supporting."

"My time in Germany was a huge success in terms of the contacts I made, the data I collected, and the transformative experience of conducting research in Europe."

David Vanier, PhD Candidate
Heinrich-Heine Universität
Düsseldorf and State University
of New York – Stony Brook



OUR MISSION: SCHOLARSHIPS



"I sincerely thank the Germanistic Society of America.

The ability to conduct truly novel, meaningful research while also having the chance to explore a new country and meet amazing people along the way is more than I could have asked for."

Neha Thomas, PhD Candidate

Max Planck Institute for Intelligent Systems
Biomedical Engineering, Stuttgart and Johns Hopkins
University



"...The GSA fellowship will allow me to develop my diplomacy skills in Berlin while continuing my Alzheimer's disease research."

Tyler M. Pugeda, PhD candidate,
Charité – Universitätsmedizin
Berlin and Rochester Institute of
Technology

Appreciation from Educational Institutions

“With the Germanistic Society of America’s considerable financial support, together our organizations are able to provide life-changing educational exchange opportunities for American and German students.”

Allan E. Goodman, CEO, Institute of International Education

“Your generous support of our undergraduate students allowed them to enroll in the Freie Universität Berlin International Summer (FUBiS) program. It gave them the opportunity to go to Germany and have an international experience that otherwise they would never have been able to afford.”

Claudia Breger, Columbia University; Chair, Department of Germanic Languages



Our Ball: The Legacy of the Quadrille

The Quadrille Ball is a wonderfully magical night attended by up to 300 elegant guests. A truly unforgettable experience held in New York City, featuring a traditional Quadrille performance, a seated dinner and open bar, a silent auction, and dancing to a live orchestra until 4am!



HIGHLIGHTS

- International Scholarships
- 300 Elegant Guests
- Delightful Dancing
- Silent Auction: Wunderbar!
- Enchanting Quadrille Performance
- Seated Dinner and Open Bar



Featured in the New York Times, New York Social Diary and other print and social media

Examples of Past Guests of Honor

- **Dr. Josef Ackermann**, Chairman of the Management Board of Deutsche Bank *
- **Prof. Dr. Bernhard Eitel**, President, Heidelberg University *
- **Andreas Fibig**, Chairman and CEO of International Flavors and Fragrances *
- **Professor Dr. Ursula Gather**, Head of the Board of Alfried Krupp von Bohlen and Halbach Foundation
- **Martina Hund-Mejean**, CFO of Mastercard *
- **Prof. Dr. Brigitte Mohn**, Member of the Supervisory Board of Bertelsmann AG
- **Uffe Ostergaard**, President of Hapag-Lloyd (America) *
- **Dr. Steven E. Sokol**, President and CEO, American Council on Germany

** at the time of the respective Quadrille Ball*



Andreas Fibig



Dr. Ursula Gather



Martina Hund-Mejean



Dr. Steven Sokol

Sponsorship Opportunities

	Gold Sponsorship	Diamond Sponsorship	Platinum Sponsorship	Full PhD-Scholarship in the Sponsor's Name
Investment	\$5,000	\$10,000	\$15,000	\$20,000
Donation funds undergraduate and graduate scholarships	Yes	Yes	Yes	Yes
Quadrille Ball Tickets	2 Dinner & Dance Tickets	6 Dinner & Dance Tickets	10 Dinner & Dance Tickets	Full value is issued as a scholarship and does not include Ball Tickets
VIP Private Reception	Yes	Yes	Yes	
Recognition in the Journal	Yes	Yes	Yes	Yes
Logo on Website	Yes	Yes	Yes	Yes
Logo on Step-&-Repeat	No	Yes	Yes	Yes

The Joy of Dancing to
Support Educational
Scholarships



Quadrille

Advertising Opportunities

Back Cover: full page – 4 color	\$3,000
Inside Front Cover: full page – 4 color	\$2,600
Inside Back Cover: full page – 4 color	\$2,600
Gold Page: full page	\$2,500
Full Page: 4 color	\$2,000
Full Page: B&W	\$1,500
Half Page: 4 color	\$1,200
Half Page: B&W	\$1,000
Quarter Page: 4 color	\$800
Quarter Page: B&W	\$650
Logo Step-and-Repeat	\$5,000



In Good Company: Silent Auction

Drive brand awareness through product/services donations that gives you the opportunity to showcase your brand to your target audience.

Categories:

- Luxury Goods
- Travel & Hospitality
- Dining & Local Experiences
- Beauty & Wellness

Every year, the Silent Auction has raised approximately \$20,000 for the Scholarship Fund.





The Quadrille Dancers are accomplished young professionals from diverse national backgrounds and occupations who donate their time and resources. They get together for rehearsals starting October until the end of February and often volunteer to teach the next season's dancers.

Quadrille

The Quadrille needs your support!

Please contact:

Irmintraud Jost, Quadrille Co-Chair

Jean-Baptiste Kresser, Quadrille Co-Chair

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Quadrille Ball

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