



63rd Quadrille Ball – February 24, 2024

Sponsorships and Ball Journal Advertising

□ Scholarship Sponsorship in Donor's Name \$20,000

This donation, in its entirety, goes to a deserving graduate student.

It provides:

- Recognition in the Quadrille Ball Journal
- Posting of the company logo on the Quadrille website
- Acknowledgment from the podium during the Quadrille Ball
- Company logo displayed on the Step-and-Repeat
- Listing in the formal Quadrille Ball Invitations*

□ Platinum Sponsorship \$15,000

- Table of ten at the Quadrille Ball 2024 - in a prime seating location.
- Invitation to a Private Reception prior to the Ball with the Honored Guests
- Recognition in the Quadrille Ball Journal
- Posting of the company logo on the Quadrille website
- Acknowledgment from the podium during the Quadrille Ball
- Company logo displayed on the Step-and-Repeat
- Listing in the formal Quadrille Ball Invitations*

□ Diamond Sponsorship \$10,000

- Six Dinner Tickets to the Quadrille Ball 2024
- Invitation to a Private Reception prior to the Ball with the Honored Guests
- Recognition in the Quadrille Ball Journal
- Posting of the company logo on the Quadrille website
- Acknowledgment from the podium during the Quadrille Ball
- Company logo displayed on the Step-and-Repeat
- Listing in the formal Quadrille Ball Invitations*

□ Gold Sponsorship \$5,000

- Two Dinner Tickets to the Quadrille Ball 2024
- Invitation to a Private Reception prior to the Ball with the Honored Guests
- Recognition in the Quadrille Ball Journal
- Posting of the company logo on the Quadrille website
- Acknowledgment from the podium during the Quadrille Ball
- Listing in the formal Quadrille Ball Invitations*

**If Sponsorship commitment is received prior to November 15, 2023.*

Quadrille

☐ Journal Advertising

<input type="checkbox"/> Back Cover - Full page - 4 color	\$3,000
<input type="checkbox"/> Inside Front Cover – Full page - 4 color	\$2,600
<input type="checkbox"/> Inside Back Cover - Full page - 4 color	\$2,600
<input type="checkbox"/> Gold Page - Full page	\$2,500
<input type="checkbox"/> Full page - 4 color	\$2,000
<input type="checkbox"/> Full page - B&W	\$1,500
<input type="checkbox"/> Half page ad – 4 color	\$1,200
<input type="checkbox"/> Half page ad - B&W	\$1000
<input type="checkbox"/> Quarter page ad – 4 color	\$800
<input type="checkbox"/> Quarter page ad – B&W	\$650

☐ Other Marketing Options

<input type="checkbox"/> Company Logo prominently displayed on the Step-and-Repeat	\$5,000
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AD SPECIFICATIONS:

● FULL PAGE	Trim Size: 9" x 12" - Live Matter Size: 8" x 11"
● HALF PAGE	HORIZONTAL ONLY Trim Size: 9" x 6" - Live Matter Size: 8" x 5"
● QUARTER PAGE	VERTICAL ONLY Trim Size: 4.5" x 6" - Live Matter Size: 3.625" x 5.25"

For all sizes: Please allow 0.125 inches bleed all around
When using crop marks, please allow 0.139 inches

ADVERTISING MATERIALS: PLEASE USE HIGH PRINT QUALITY PDF ONLY AT 300dpi

Proofreading and final approval of the created ad is the responsibility of the advertiser.

DEADLINE FOR ADVERTISING MATERIALS: January 22, 2024

Please send all materials to: info@QuadrilleBall.org

Please make checks payable to

The Germanistic Society of America – Quadrille Account
P.O. Box 2006
New York, NY 10021

Your contribution is tax deductible to the full extent of the law.
For more information e-mail to info@QuadrilleBall.org