



# Quadrille

## **Journal Advertising**

<input type="checkbox"/> Back Cover - Full page - 4 color .....	\$3,000
<input type="checkbox"/> Inside Front Cover – Full page - 4 color .....	\$2,600
<input type="checkbox"/> Inside Back Cover - Full page - 4 color .....	\$2,600
<input type="checkbox"/> Gold Page - Full page .....	\$2,500
<input type="checkbox"/> Full page - 4 color .....	\$2,000
<input type="checkbox"/> Full page - B&W .....	\$1,500
<input type="checkbox"/> Half page ad – 4 color .....	\$1,200
<input type="checkbox"/> Half page ad - B&W .....	\$1000
<input type="checkbox"/> Quarter page ad – 4 color .....	\$800
<input type="checkbox"/> Quarter page ad – B&W.....	\$650

## **Other Marketing Options**

<input type="checkbox"/> Company Logo prominently displayed on the Step-and-Repeat	\$5,000
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**AD SPECIFICATIONS: FULL PAGE** Trim Size: 9” x 12” - Live Matter Size: 8” x 11”

**HALF PAGE HORIZONTAL ONLY** Trim Size: 9” x 6” - Live Matter Size: 8” x 5”

**QUARTER PAGE VERTICAL ONLY** Trim Size: 4.5” x 6” - Live Matter Size: 3.625” x 5.25”

**For all sizes:** Please allow 0.125 inches bleed all around  
When using crop marks, please allow 0.139 inches

**ADVERTISING MATERIALS: PLEASE USE HIGH PRINT QUALITY PDF ONLY AT 300dpi**

**Proofreading and final approval of the created ad is the responsibility of the advertiser.**

**DEADLINE FOR ADVERTISING MATERIALS: JANUARY 4, 2019**

**Please send all materials to: [info@QuadrilleBall.org](mailto:info@QuadrilleBall.org)**

Please make checks payable to  
The Germanistic Society of America – Quadrille Account  
P.O. Box 1325  
New York, NY 10163

Your contribution is tax deductible to the full extent of the law.  
For more information call 707-726-1961 or e-mail to [info@QuadrilleBall.org](mailto:info@QuadrilleBall.org)

# Quadrille

COMPANY

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL

\_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_